

Plymouth Little League

Sponsorship and Endowment Information

Growing your business, supporting our youth





Showcase Your Business

No matter the size of your business, Plymouth Little League offers you the opportunity to connect with the community for a price which fits your marketing budget and needs.

With games and practices occurring throughout the week and visits from other local communities and teams, advertising with us is a guaranteed way to maximize views to a captive audience.

We have suggested a variety of options for you to consider. If you need more information or have an idea which is not listed, please contact us. We look forward to working with you to ensure a valuable partnership.

Plymouth Little League is committed to rewarding those partners who support our league

About Our Organization

Since 1958, Plymouth Little League (PLL) has been an all-volunteer organization chartered by Little League Baseball, Inc. of Williamsport, PA, and governed by a Board of Directors.

Plymouth Little League is a proud member of Pennsylvania Little League District 22, which encompasses all of Montgomery County and includes 16 chartered leagues.

Since PLL is a 501 (c) 3 organization, your donation is tax-deductible and will help offset the costs of equipment, player insurance, adequate umpire training and operational expenses. It will also help supplement participation fees and complete capital improvement projects.



About Our Complex



Located at 900 Germantown Pike in Plymouth Meeting, PA, East Plymouth Valley Park serves as our home. Officially owned by Plymouth Township, the fields and facilities are maintained by our volunteers.

Field 1, located at the lower left end of the complex is our dedicated softball field. This field has a scoreboard, lights, bleacher seating and hosted the 2019 Softball Little League World Series Pennsylvania State Softball Championship tournament.

Field 2, located in the center of our complex, is home to our and Minors (ages 9-10) and Intermediate (ages 11-13) baseball divisions. Field 2 is equipped with lights, and hosted the 2015 11u Little League World Series Pennsylvania State Championship tournament.

Field 3, located right-center of the complex, is for our A (ages 6-7) and AA (age 8) baseball divisions.

Field 4, at the far end of the complex, is for our Junior (ages 13-14) and Seniors (ages 15-16) baseball divisions. We also host a 18U division.

Our Batting Cage Pavilion opened in 2022 and features 4 hitting lanes which are versatile in nature and also offers covered well-lit flex space which allows for infield practice in any weather condition.

Field 7 – Our small practice field located near the parking lot and batting cages.

Church Field – Our t-ball field located near Field 1 is where our youngest athletes take the field.

Our Snack Bar has two ordering windows and a service window. Completely run by parent volunteers, the snack bar offers a diverse menu at family-friendly prices.

1 R
6 E
5 S
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S

4 Square
∞ Miles

6,978 UNITS

Household
Size **2.83**

\$76,639 AVG.
INCOME

East Plymouth Valley Park
2ND Most Used Park

In a recent Survey,
respondents said, on
average, they use a
Township
Park **TWICE**
Per week

Lay of the Land

Field 4

Field 3

Swing 4 the
Fences Location
2 spot available

Field 2

Football

Field 1

Welcome Map
Location

Swing 4 the
Fences Location
1 spot available

Church
Field

Premium
T-ball location
2 spots available

Premium Batting
Cage location

Park Entrance

Field 7

Parking

East Plymouth Valley Park

Google

Image

2022

Gender	2022 Enrollment
Male	355
Female	175
Total	530
Zip Code	% of players
19462 – Plymouth Meeting	86%
19428 – Conshohocken	6%
19401 – Norristown	4%
19444 – Lafayette Hill	2%
19403 – East/West Norriton	1%
19422 – Blue Bell	1%

Baseball	Kids Enrolled
T-Ball	85
Rookie	80
Minors	65
Majors	70
Juniors	40
18U	15
Softball	Kids Enrolled
6u	50
Rookie	54
Minors	32
Majors	22
Juniors	16
18U	0

Premium Scoreboard Sponsorship

A permanent placement in the second busiest park in Plymouth Township is a great way to show a long-term commitment to supporting the community.

We are looking to add a new scoreboard to our softball field (field 1), like the one pictured here.

Available to a sole or partial sponsor. Sole sponsor receives a 10 year placement with a 5 year guarantee of exclusive placement. We will consider annual payments.

Scoreboard sponsor gets:

- Logo on back of Closing day t-shirt each year.
- 1 Team Sponsorship each year.

\$20,000/10-years



Title Sponsorship Press Box

Located directly behind our “showcase” field 2 is our press box. This structure has seen better days and we are looking to partner with a title sponsor to bring it back to life. From a new roof to new electrical this building needs it all. The vision is to create a multi-purpose space that can be used by the League. The primary purpose is to provide storage and event space. This project will be accomplished by a combination of donations and grants. This would be an ideal sponsorship for an architectural firm, engineering firm, financial advisors, general contractor, roofing, or even a bank.

Sponsor gets:

- 10 year title sponsorship
- Mention on social media as project proceeds
- Invitation to media event/ ribbon cutting
- Invitation to opening day for recognition
- 10- year closing day T-shirt large logo
- Plaque on backside of structure (walking path) acknowledging name.
- 10-year team sponsorship



TITLE SPONSOR NAME AND LOGO HERE

PLYMOUTH LITTLE LEAGUE

Contact us for details

Additional Scoreboard Sponsorship



If a permanent placement is not in the budget, consider joining our already existing scoreboard. We have 1 additional opening available as shown in this picture. Sign is made of highly durable aluminum. A three year commitment is expected, annual payments are acceptable.

Sponsor also gets:

- 1 large logo on the back of the League t-shirt.

* 3-year commitment is expected.

YOUR AD HERE



\$1,500/year

Premium Banner Swing for the Fences

Capture the attention of the crowd on the busiest fields at East Plymouth Valley Park. This mesh banner is 334" X 46". There are three locations to choose from. (2 shown here)

This large placement gets you access to the captive baseball and football crowds.

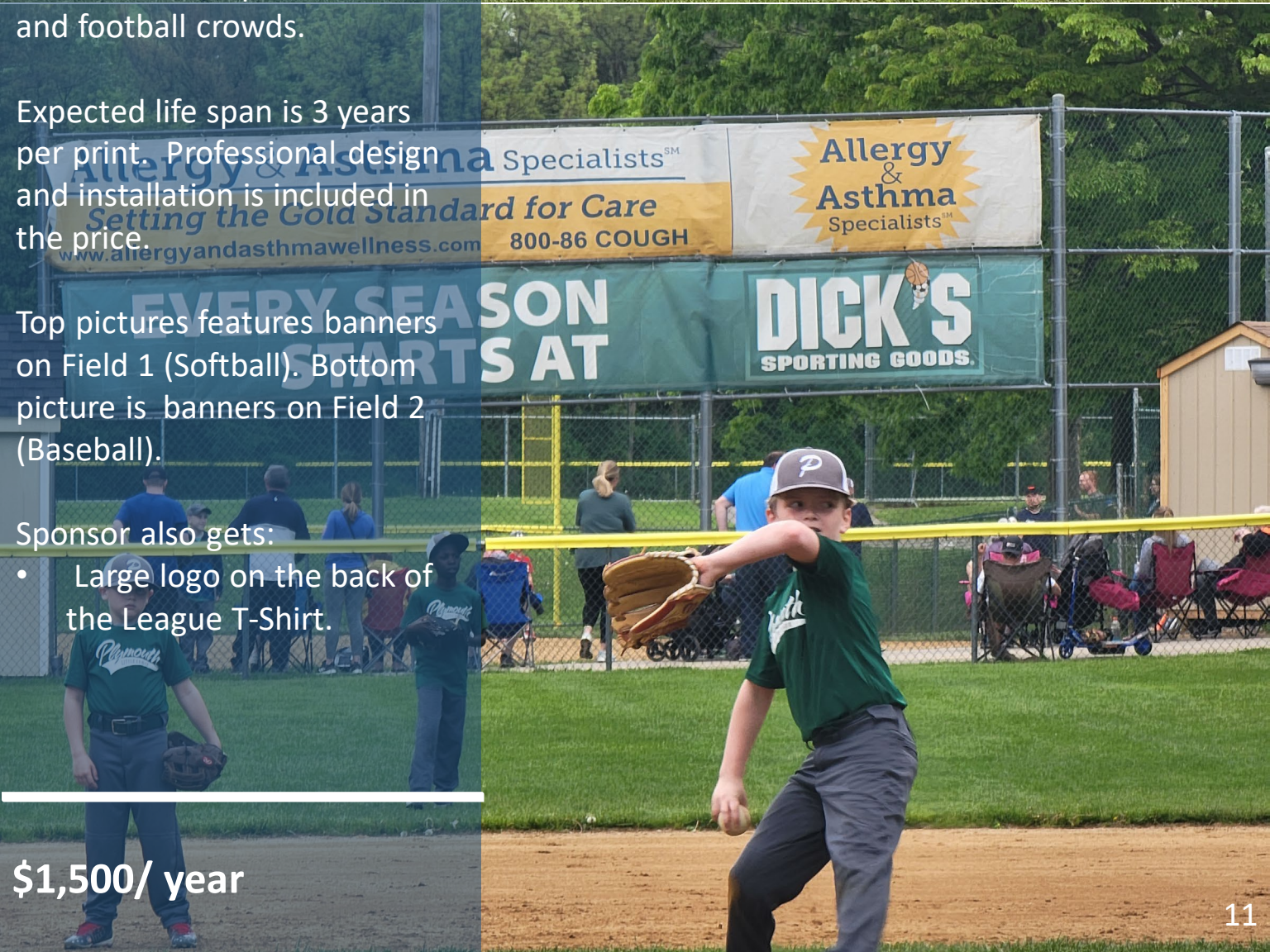
Expected life span is 3 years per print. Professional design and installation is included in the price.

Top picture features banners on Field 1 (Softball). Bottom picture is banners on Field 2 (Baseball).

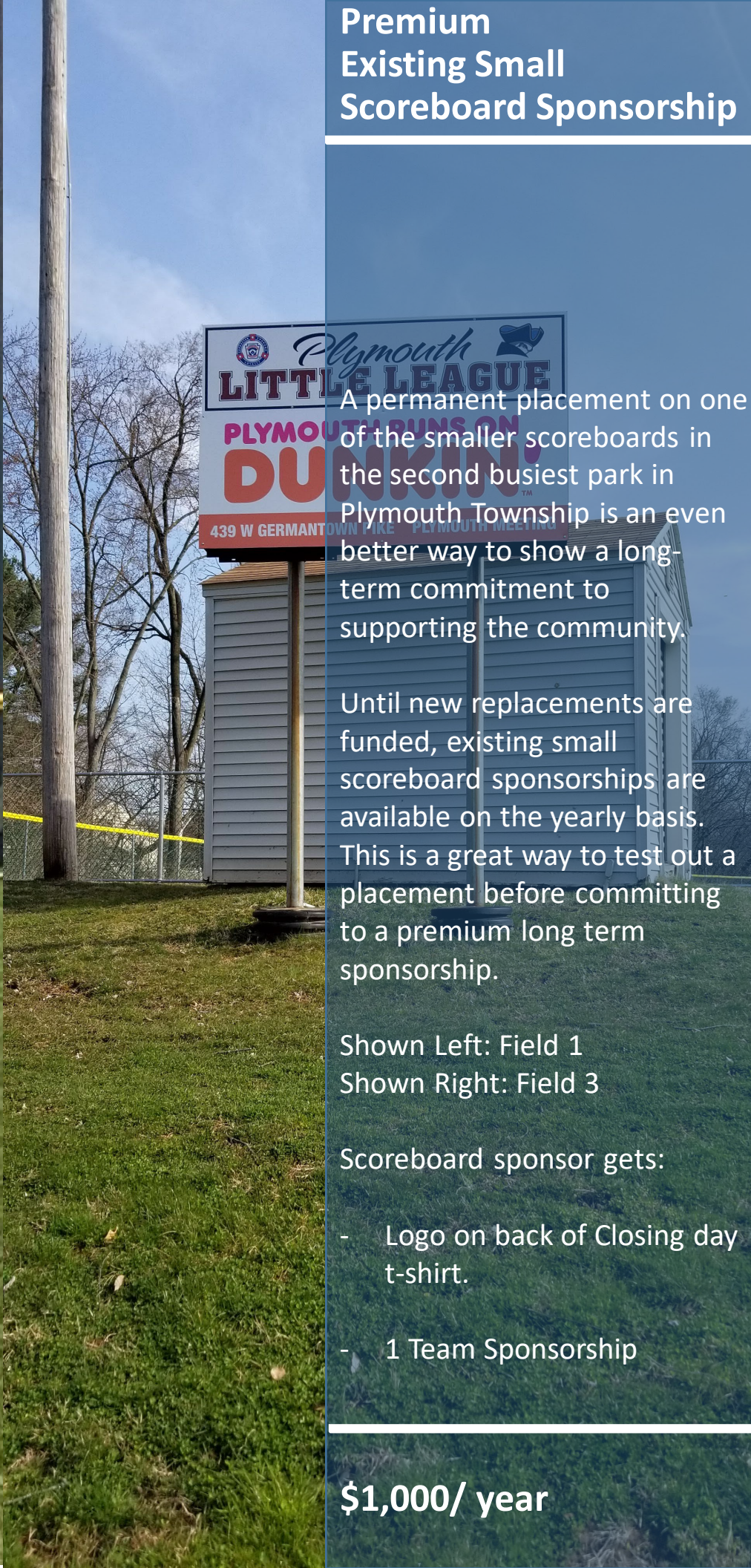
Sponsor also gets:

- Large logo on the back of the League T-Shirt.

\$1,500/ year



Premium Existing Small Scoreboard Sponsorship



A permanent placement on one of the smaller scoreboards in the second busiest park in Plymouth Township is an even better way to show a long-term commitment to supporting the community.

Until new replacements are funded, existing small scoreboard sponsorships are available on the yearly basis. This is a great way to test out a placement before committing to a premium long term sponsorship.

Shown Left: Field 1

Shown Right: Field 3

Scoreboard sponsor gets:

- Logo on back of Closing day t-shirt.
- 1 Team Sponsorship

\$1,000/ year

Premium Parents' Night Out Title Sponsor

We offer a title sponsorship for our largest fundraiser of the year. Held annually, Parents' Night Out offers parents an opportunity to connect and relax in an adult 21+ only environment away from the field. This sponsorship is ideal for those targeting an adult audience like a brewery, adult dentist, medical marijuana dispensary or beer distributor.

Title Sponsor receives:

- Logo on event ticket design.
- Reference and logo on official social media post as Parents' Night Out Presented by XXXX.
- Banner at event. (see pic)
- Opportunity to attend the event

\$1,000/year

Premium Tee Ball Field Sign



Be one of only two sponsors on the field where it all begins. This field, known as the church field, installed in 2017, is home to our Tee Ball and 6u Softball programs. Scoop up one of these spots directly behind home plate. There are a lot of pictures taken on this field, so your placement is sure to make a permanent impression.

\$600/year

Premium Batting Cage Locations



These premium locations greet visitors as they arrive at East Plymouth Valley Park. Connected to the main parking lot, an estimated 90% of visitors enter via this walkway. These signs stay up from April to December and cover both the baseball and football seasons.

These premium spots never last long with priority given to returning sponsors.

\$600/year

Standard Field Banner Placement



Join us from foul pole to foul pole on one of our 4 fields as a banner sponsor.



Field banners are a great way to show your support to the program. Be among the top local companies recognized on the field at all times. These 42" h X 72" w banners are custom designed to your specification. Design, printing and delivery are all included in the price. Average life span of a banner is 3 years.

Space is limited on our most popular fields.



* Standard field banners and team sponsorships are the same price and can be mixed/matched as desired. Team availability is limited.

- 1 banner - \$300
- 2 banners - \$500
- 3 banners - \$750
- 4 banners - \$1,000

Team Sponsorship

Our most requested item, the team sponsor gets access to the back of the jersey for all ~ 13 players on their team.

This flexible option offers businesses the ability to place two lines of 1.5-inch print or one line of 3-inch print across the back of the jersey. Rectangular logos are also able to be placed in the same space. For our teams where players have their name on the jersey, an arm patch logo is offered to sponsors. For an example of the arm patch logo, please see the slide called "About our Complex".

Additional options available for Summer Tournament team jerseys.

* Standard field banners and team sponsorships are the same price and can be mixed/matched as desired. Team availability is limited.

** Shown in this photo, 1 line of 3" print.

1 team - \$300
2 teams - \$500
3 teams - \$750
4 teams - \$1,000

League T-Shirt



Our League t-shirt is a popular placement with our sponsors. Pictured here is the 2019 version, which was distributed to every player and volunteer who helped run our league throughout the year. We print 900 shirts (minimum) in kid and adult sizes.

There is only 2 ways to get your logo on this shirt.

Large logos are reserved for our Sponsors who donate at least \$1,500 either through 1 or more placements.

Small logos are available for singular purchase or by being a parent sponsor to our league

Large Logo:
\$1,500 +/- yearly
Small Logo: \$600/yearly

Weekly Snack Bar Donation

Plymouth Little League is at East Plymouth Valley Park.
Published by Benjamin Snobbig [?] · May 31, 2018 · Plymouth Meeting · *
We are going to do our no rain dance and hope to get these games in today.
Fun starts at 5:45p when the White Sox take on the Phillies in Minor league
playoff action at East Plymouth Valley Park.
Chick-fil-A Plymouth Meeting Mall supports us with \$4.50 sandwiches while
supplies (50) last. We also have 60th anniversary gear and Parents' Night
Out Tickets (\$25) available at the Snack Shack.
More details on all of this: <http://plymouthll.website.siplay.com/>



Our recently renovated snack bar is a great way to support our community. This partnership is ideal for local food establishments.

Each week, Sponsor donates food items to our snack bar and we sell them at retail price. All money goes directly to the League and the sponsor receives an equal amount of banners at our park for their yearly donation.

Season runs from April to June, with intermittent events in June/July.

Sponsor gets:

- Weekly dedicated social media post (see above)
- Equal amount of banners for their annual donation
- All rights and privilege of a sponsor coordinating to their level of sponsorship

Contact us for details



Day of Service

Bring your group or organization to complete a day of service with us!

It does not matter if you are a small start-up, a second generation family business, a religious organization, a large global brand or someone in need of service hours for a personal or school project.

We welcome everyone to perform a day of service with us. We always need help with beautification of our public park via field maintenance, painting, carpentry, roofing, cement work, landscaping etc...

Your team can perform tasks to match their skillset.

Donation of material is always welcomed!

Contact us for details



Raffle Basket Donations

Help us make our biggest fundraiser a success! We accept donations of raffle baskets, gift cards, tickets and merchandise to be raffled off at our annual Parents' Night Out.

Donors receive credit and recognition of donation via social media.

Donors can choose to add this to their placement or make a standalone basket donation.

Average dollar value of baskets donated is \$500 retail value.

Contact us for details

What size are the banners?

- All banners are 72" wide and 42" tall and made of a durable weather resistance plastic.

What does the fee include?

- Your sponsorship includes the design, production, delivery and installation of your banner(s).

What if I need to redesign my banner or it gets damaged?

- Sponsors are allowed to redesign each year before the season starts, however any redesign during the season costs \$100/banner. Banners have an average life span of 3 years and we ask Sponsors to keep their same design if possible so more funds go to capital improvements at the park. If a banner is damaged or vandalized, the League will replace the banner once mid year. League will use commercially reasonable efforts to keep banners in good condition.

Can I decide where my banners are placed?

- Sponsor can select field(s) to sponsor, League decides exact placement on field. We do make an effort to separate banners from competing companies when they are on the same field.

Are their restrictions on who can advertise at the park or what can be on a banner?

- League reserves the right to refuse sponsorship of any sponsor that does not match the mission of Plymouth Little League. Please, no political candidates or causes. We do welcome ELECTED officials to sponsor our league. Some colors are also distracting to our players and the League will work with sponsor to ensure banner is of a color that does not hinder play on the field.

What is considered the main seasons for the League?

- We operate our "main" season of recreational leagues from Mid-March to Mid-June. Our summer season takes place from Mid-June through early July which draws large crowds. We host a smaller fall season in September and October.

How are we invoiced?

- Invoices are issued via PayPal and you can pay online or send us a check. We prefer checks as it helps keep costs down, but appreciate your time and are willing to accept whatever is easier. All invoices auto-renew in December and can be canceled at any time.

How do I renew my sponsorship for the next year?

- Since over 96% of our sponsors return year after year, we use the auto-renewal feature in PayPal. You will receive an invoice each December. The money is due in January and banners go up in March.

I want to support the League, but I do not need a banner on the field, how can I help?

- You can purchase a banner for a non-profit that you support (see guidelines above) or you can be an angle donor. We are here to work with you to meet your needs and budget.

What is the difference between Spring and Summer team sponsorships?

- Our spring league is an in house recreational league with our highest number of participants. Our summer league is our competitive teams who compete to win a chance to advance to different levels of the Little League World Series. The summer games have more fans in attendance and have the opportunity to have additional media coverage depending on how far they advance into the tournament.

What do you do with the money you raise from Sponsors?

- Our league is self-funded and those who do not pay the registration fee are granted access through a grant program run by Little League International. We use the money from our Sponsors to complete capital improvement projects in our park. This betters our community as a whole and provides Little League players access to some of the best facilities in the game. We are competing with Travel programs and these improvements attract kids of all abilities to play in their community with their friends and neighbors.

Sponsoring Plymouth Little League has many other benefits which makes it a great value. We are happy to accommodate all Sponsors with some of the following options.

Invitation to Opening Day – Come join our families as they celebrate the greatest day of the year, opening day. Bring your own table, tents and chairs and we will get you a spot at the complex to interact with the crowd. Have a mascot, they make a great addition to our annual parade and we are happy to invite them along.

Participate in one of our Theme Days. Throughout the season we like to occasionally have themed days and invite certain categories of sponsors to join us. For example, we have hosted health fairs and bark at the park events among others. Have an idea for a theme day? Let us know.

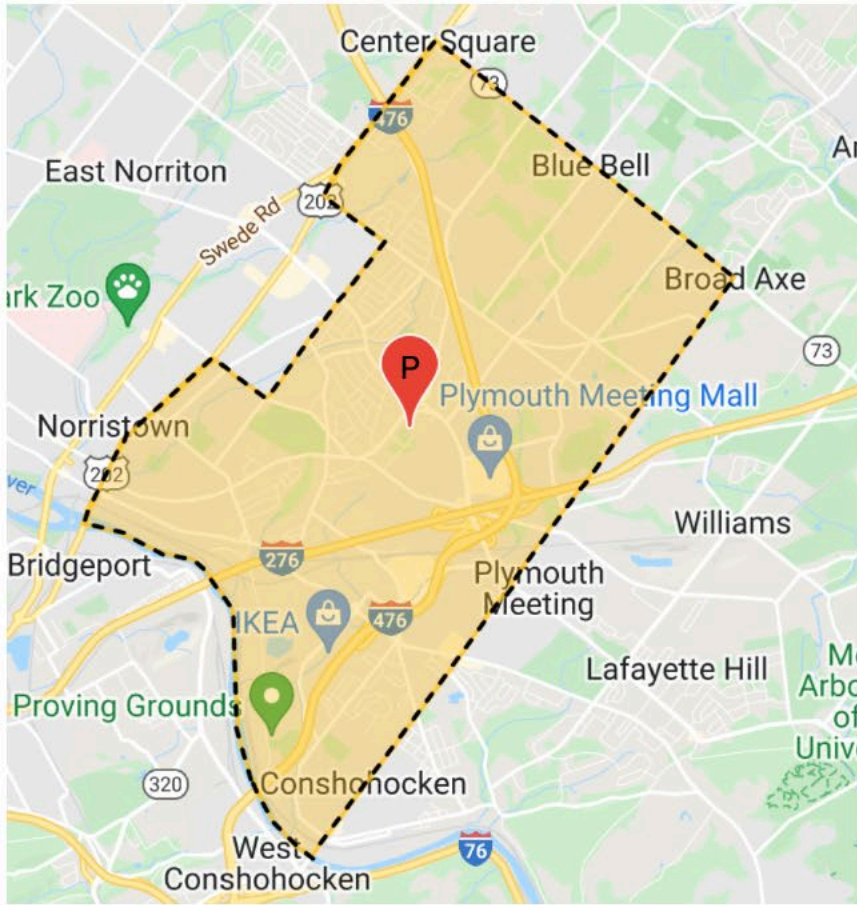
Connect with us on Social Media. We offer each sponsor a dedicated post showing their logo, a link to their social media pages and a note of thanks for their sponsorship. These are posted randomly throughout the season and off season.

Become a life long sponsor. Year after year about 96% of our sponsors return to support our community. Sponsors who reach 20+ years of sponsorship are recognized as life long sponsors. We invite these sponsors to Opening Day so they can be recognized on the field.

Host one of our drafts. Each year the coaches from each division get together to form teams. We are always looking to support a sponsor and host our event at your place. These drafts take place in early March.

Communities You Will Reach

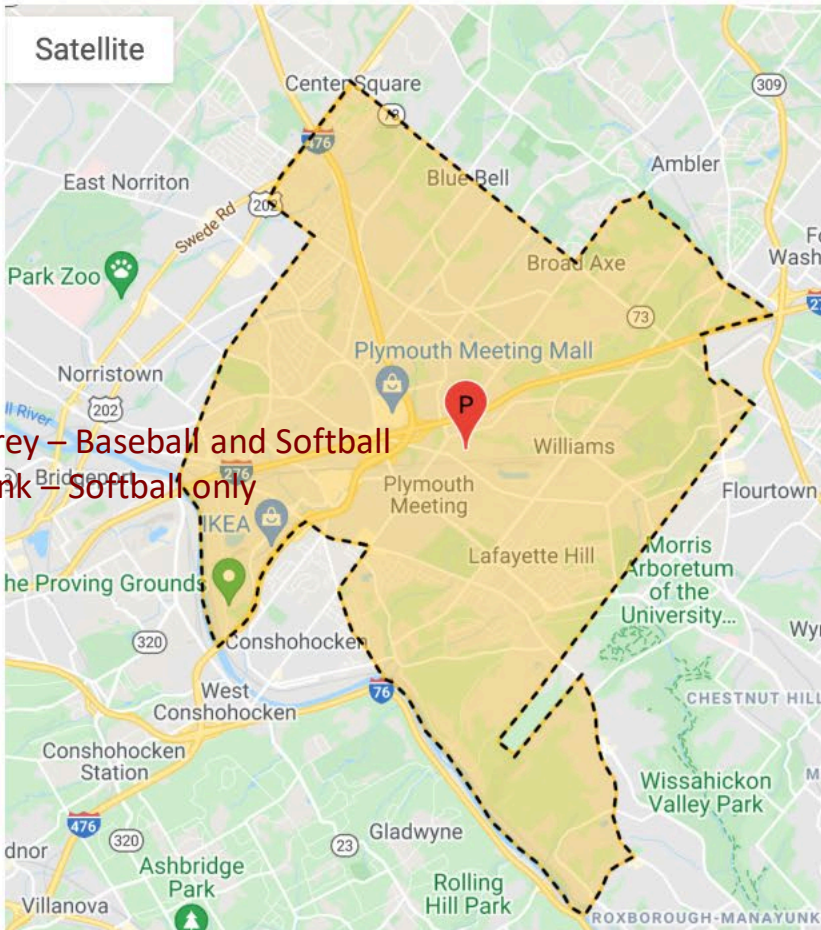
PLL Baseball Boundaries:



Not Just Plymouth:

Plymouth Little League hosts players from around the area at our complex. The following leagues visit us on the regular basis: Lower Gwynedd, Conshohocken, Whitemarsh, East Norriton, West Norriton, Upper Merion, Hatboro, Horsham, Upper Moreland, Cheltenham, Oreland, Flourtown, North Penn, and Bridgeport. Sponsorship is a great way to expose your business to an expanded area.

PLL Softball Boundaries:



Grey – Baseball and Softball
Pink – Softball only

Sponsorships to Meet Every Budget

\$1,500

- Additional Scoreboard Sponsor (3 year commitment) (slide 10)
- Swing for the Fences Package (slide 11)

\$1,200

- “Own The Park” – 1 premium batting cage banner, 3 standard field banners or team sponsorships (slides 16/17)

\$1,000

• “The Lead” – any combo of 4 standard field banners or team sponsorships.

- “Bases Loaded” – 1 premium batting cage banner and 2 standard field banners or team sponsorships (slides 15/16)
- Premium Parents’ Night Out title sponsor (slide 13)
- Premium existing small scoreboard sponsor (slide 12)

\$750

- “Team Assistant” – any combo of 3 standard field banners or team sponsorships.

\$600

- “The Greeter” – 1 premium batting cage banner (slide 15)
- League T-shirt – 1 small logo on league t-shirt (slide 18)

\$500 *Most Popular Level of Sponsorship

• “The Double” – Any combo of 2 standard field banners or team sponsorships.

\$300

- “The Bullpen” – Your choice of either 1 standard field banner or team sponsorship.

Donation in Kind, Angel Donors and Endowments

- Plymouth Little League gladly accepts any donation in kind and welcomes “angel” donors and endowments.

Pricing

Pricing shown on this page is a sample of options for our most popular sponsorship levels.

Team sponsorships and standard field banners are the **same price** and you can choose how to **mix and match**.

All sponsors of at least \$300 are welcome to attend Closing Day ceremonies to table the event. (Usually the 2nd Saturday in June)

Sponsors of all levels have their logo shown on our website with a link to their page.

We are happy to customize a package to help you achieve your marketing goals and budget.